

Hotel Ratings

When making hotel bookings, many people are particularly concerned with the star rating. There have been a variety of evaluation schemes used by various organisations over the years, and national systems of hotel classification can vary widely in both their methods and hierarchies, using letters, numbers, or crowns. In 1962, the World Tourism Organization attempted to build a global hotel rating system, but Forbes Travel Magazine was the first to implement a star rating system that actually become popular worldwide. Different countries still have different criteria, but Australia, Britain, and most countries in the EU use a star rating system, with more stars denoting more comfort, more luxury, and especially more amenities.

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Hotel ratings were originally intended to give travellers advance, objective reviews based on verified basic criteria, but they are now also used to promote hotels. In Vietnam, the rating of hotels from one to five stars is conducted by National Standards according to criteria such as location, architecture, equipment, service levels, facilities, staff, and hygiene. Today, with the explosive development of Vietnam's tourism industry, there are many five-star hotels in Vietnam to meet the needs of demanding customers.

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Apart from stars, what other systems have been used to rate hotels?

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What was the first organisation to successfully create a popular worldwide rating system?

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What factors are considered when rating hotels in Vietnam?